

MEMORANDUM OF UNDERSTANDING (MoU)

Between



Urban Medical Academy (UMA) Hendrix Medical Groups



and



Malla Reddy Institute of Pharmaceutical Sciences (MRIPS)

Malla Reddy VishwavidyaPeeth (Deemed to be University)



1. Preamble

This Memorandum of Understanding (MoU) is made and entered into on this **17-Sep-2025**, between:

- **Urban Medical Academy (UMA)**, A unit of **Hendrix Medical Group of Companies**, a specialized healthcare and life sciences academy delivering industry-oriented training programs, accredited by the **International Accreditation Forum (IAF)** internationally and certified by the **National Skill Development Corporation (NSDC)** domestically, hereinafter referred to as **"UMA."**
- **Malla Reddy Institute of Pharmaceutical Sciences (MRIPS)**, recognized under **Malla Reddy VishwavidyaPeeth (Deemed to be University)** imparting undergraduate and postgraduate pharmacy education, hereinafter referred to as **"The College."**

Together referred to as the **"Parties."**

2. Purpose:

The MoU seeks to establish a **collaborative academic-industry alliance** to provide structured training and certification to pharmacy students in:

1. **Clinical Research**
2. **Pharmacovigilance**
3. **Regulatory Affairs**
4. **Medical Writing**
5. **Clinical SAS Base of Adv**

2.1 Technical Skills:

1. **Veeva Vault**
2. **BioMeta Ai**
3. **Veeva CTMS**
4. **Trackwise**
5. **Oracle**

This collaboration will **bridge the gap between academic knowledge and industry skill requirements**, preparing students for national and global opportunities.

3. Objectives

- **Skill Enhancement:** To offer specialized, industry-relevant training to students of The College.
- **Certification:** To provide students with **globally recognized IAF certification** and **NSDC-approved domestic certification**.
- **Capacity Building:** To support The College in building a reputation as a centre for advanced research education.
- **Employment Opportunities:** To enhance placement readiness through practical training and career support.
- **Mutual Branding:** To jointly showcase the collaboration in academic, industry, and media platforms.

4. Scope of Collaboration

4.1 Academic & Training Programs

- UMA will design and deliver **comprehensive training modules** aligned with current clinical research industry standards.
- Training will be conducted **online, or hybrid mode**
- Modules will include: Theory sessions, case studies, hands-on exercises, live project exposure, and industry mentorship.
- Course duration may range up to (three) **3 months foundation which is Advance Diploma**

4.2 Certification

1. Upon successful completion, students will receive:
 - **IAF - Accredited International Certificate**
 - **NSDC – National Skill Development Corporation**

5. Roles & Responsibilities

5.1 Responsibilities of Urban Medical Academy (UMA)

1. Develop **curriculum and courseware** in line with international regulatory guidelines (ICH-GCP, CDSCO, EMA, FDA).
2. Provide **qualified trainers and industry experts** to deliver sessions.
3. Conduct **continuous assessments, exams, and project evaluations**.
4. Organize **workshops, guest lectures, and seminars** at The College.
5. Offer **internship opportunities** in collaboration with CROs, hospitals, and pharma companies.
6. Provide **career counseling and placement support** to eligible students.
7. Ensure all certification processes meet the standards of IAF and NSDC.

5.2 Responsibilities of The College

1. Facilitate the **promotion and enrolment** of students in UMA programs.
2. Provide **classroom/lab space** and digital infrastructure (if training is on-campus).

3. Nominate faculty coordinators to support training administration.
4. Ensure students attend and participate actively in training sessions.
5. Include UMA programs in student orientation and academic calendar (if feasible).
6. Facilitate **joint branding** of UMA and the College in program promotions.

6. Benefits

6.1 To Students

- Dual certification (IAF + NSDC) recognized globally and nationally.
- Access to **job-ready skills** beyond academic curriculum.
- Opportunities for **internships and placements** in clinical research, pharma, CROs, regulatory agencies, and hospitals.
- Hands-on exposure to **real-world projects** and case studies.
- Enhanced **confidence, employability, and global mobility**.

6.2 To The College

- Positioning as a **centre of excellence** in advanced pharmaceutical education.
- Increased student enrolment and retention due to value-added programs.
- Strengthened **industry linkages** through UMA collaborations.
- Joint branding on certificates, events, and publications.
- Faculty exposure to **guest lectures, workshops, and co-training opportunities**.

6.3 To UMA

- Expansion of outreach and academic collaborations.
- Access to student talent pool for **internships and industry projects**.
- Increased visibility in academia through partnership with The College.
- Enhanced credibility by association with established institutions.

7. Financials

1. **Program Fee Structure:** To be decided based on program duration and scope.
2. **Revenue Sharing:** A clear fee-sharing model shall be outlined in an annexure (Annexure A).
3. **Payment Terms:** Fees shall be paid as per agreed milestones, with transparency in accounts.
4. **Scholarships/Discounts:** UMA may extend special scholarships or concessions to meritorious and economically disadvantaged students, subject to mutual agreement.

8. Duration & Validity

- The MoU is valid for **three (3) years** from the date of signing.

- It may be **renewed, revised, or extended** by mutual written consent.
- Programs may continue beyond the MoU period if students are already enrolled.

9. Confidentiality

- Both parties agree to maintain strict confidentiality regarding student data, training modules, fee structures, and proprietary information.
- Information may be disclosed only with **written consent** of the concerned party, except where legally mandated.

10. Intellectual Property Rights (IPR)

- UMA retains ownership of course materials, training modules, and digital content.
- The College may use such materials only for the duration and scope of the collaboration.
- Joint branding of certifications, promotional materials, and workshops shall be mutually agreed.

11. Termination

- Either party may terminate the MoU with **90 days' written notice**.
- In case of termination, both parties must ensure that **ongoing student programs are completed without disruption**.
- Financial settlements must be cleared prior to termination.

12. Dispute Resolution

- Any disputes shall first be resolved amicably through **mutual consultation**.
- If unresolved, disputes will be referred to arbitration under the **Arbitration and Conciliation Act, 1996 India**.
- Jurisdiction shall lie with the courts of **Medchal Malkajgiri**.

13. Governing Law

This MoU shall be governed in accordance with the **laws of India**.

Legal Foundation & Scope

- All Memorandum of Understanding (MoU) must comply with the relevant Indian laws, including the New Drugs and Clinical Trials Rules, UGC/AICTE Guidelines, and the National Ethical Guidelines for Biomedical and Health Research.

- Collaboration shall aim to enhance education, research, training, and professional skill development in Clinical Research, Medical Writing, Pharmacovigilance, and Regulatory Affairs.

Institutional Requirements

- Partnering College must be legally recognized institutions accredited by the respective regulatory authorities (UGC, AICTE, PCI, NMC) and possess necessary infrastructure and faculty as per statutory norms.
- All collaborative programs must be approved by the competent authority of both parties.

Student Welfare & Protection

- Students' rights must be safeguarded, including fair admission practices, grievance redressal, equitable assessment, and access to laboratories/resources.
- Data privacy, informed consent, and ethics must be maintained as per ICMR and National Data Protection standards.

Academic Quality & Credits

- All credit/score systems should be consistent with Indian university frameworks, enabling transferability and recognition of credits for advanced study or employment.
- Curriculum must integrate updated regulatory, ethical, and practical training aligned with national guidelines.

Research Ethics & Integrity

- Any clinical research or project involving students/faculty must be reviewed and approved by an Institutional Ethics Committee (IEC), as stipulated by ICMR and other statutory bodies.
- Research activities must follow GCP (Good Clinical Practice), national and international copyright/IPR laws, and ensure the protection of all participants.

Financial Transparency & Fee Regulation

- All fee structures and payment modalities for collaborative programs must be transparent and publicized, with scope for scholarships/waivers for deserving students, as required by AICTE/UGC.

Intellectual Property (IP) & Data Sharing

- IP rights for collaborative research, training content, and resulting publications must be governed by mutual agreement and comply with government IP policies.
- Any biological material/data sharing must be according to national biosafety and privacy laws.

Governance & Dispute Resolution

- An arbitration clause should be clearly specified for resolving disputes, with jurisdiction in the location agreed by both parties.
- Both parties must agree to detailed procedures for review, renewal, amendment, and termination of MoUs.

Compliance Monitoring & Reporting

- Regular monitoring and reporting of program activities, student outcomes, and compliance should be conducted as per guidelines of the relevant regulatory bodies.
- Each entity should maintain records for a minimum of five years from completion or termination of joint programs and research.



ANNEXURE – A

Fee Structure & Revenue Sharing Model

(Attached to the MoU between Urban Medical Academy (UMA), A unit of Hendrix Medical Group of Companies and Malla Reddy Institute of Pharmaceutical Sciences (MRIPS)

1. Training Program Fee

The total training fee per student shall be mutually agreed upon by UMA and The College based on the following:

- **Advanced Diploma Programs (4 months or 130 days):** ₹42,000 per student
- **Customized Workshops/Seminars (2 days) :** ₹3500 per student (**who aren't enrolled for course**)
(Exact amounts may vary depending on program structure, delivery mode, and resource requirements.)

2. Revenue Sharing Model

The fee collected shall be shared between UMA and The College as follows:

Standard Sharing Model

- **UMA:** 50% (for curriculum design, trainers, certifications, e-resources, administration, and placement support)
- **The College:** 50% (student coordination, promotion, and facilitation)

3. Payment Terms

- The Academy shall collect the total program fees from students.
- MRIPS share shall be transferred to MRIPS official bank account within **15 working days** of fee collection.

4. Scholarships & Concessions

- UMA may provide **scholarships (10–20%)** to meritorious or economically disadvantaged students.
- Concession amounts shall be mutually approved and adjusted in the revenue-sharing model.
- Colleges may also sponsor scholarships for selected students from their own share.

5. Minimum Enrolment

- Each batch shall have a **minimum of 30 students** for the program to be launched.
- In case of lower enrolment, UMA and The College may reschedule or merge batches.

6. Audit & Transparency

- Both parties shall maintain **transparent financial records** of student enrolments, fee collections, and revenue disbursements.
- Either party may request a **joint financial review** once per semester.

7. Validity


This Annexure shall remain valid for the duration of the MoU and may be revised through mutual written consent.

1. **Effective Date:** This MoU shall come into effect on the date of the last signature affixed below by the authorized representatives of both parties.
2. **Duration:** The MoU shall remain valid for a period of 11 month from the Effective Date, unless terminated earlier in accordance with the Termination Clause outlined herein.
3. **Renewal:**
 - The MoU may be renewed or extended upon mutual written consent of both parties, no less than 60 days prior to the expiry date.
 - Any renewal or extension shall be documented by a formal amendment signed by authorized representatives of both parties.
4. **Expiry:** Upon expiry or termination of this MoU, all collaborative activities under this agreement shall cease unless otherwise mutually agreed upon in writing.
5. **Survivability:** Provisions relating to confidentiality, intellectual property rights, student welfare, and any accrued financial obligations shall survive the expiry or termination of this MoU.

14. Signatures

Party A: For Urban Medical Academy (UMA), A unit of Hendrix Medical Group of Companies

Name	:	_____
Designation	:	_____
Signature	:	_____
Date	:	_____
Seal/Stamp	:	_____

A large, light blue watermark of the Urban Medical Academy logo is centered in the background. The logo is a shield-shaped crest with a blue border. Inside the shield, there are three gold stars at the top, the text 'URBAN MEDICAL ACADEMY' in blue, a gold laurel wreath, an open book, and the year '2018' at the bottom.

Party B: For Malla Reddy Institute of Pharmaceutical Sciences (MRIPS)

Name	:	_____
Designation	:	_____
Signature	:	_____
Date	:	_____
Seal/Stamp	:	_____

